



ROCKY MOUNTAIN
AREA CONFERENCE
FINANCE | ACCOUNTING | AUDIT

www.accountingconference.org

info@accountingconference.org

Sponsorship Opportunities

September 23rd and 24th, 2024

Offering attendees an In-Person
or Virtual experience



Le Méridien Downtown Denver

1475 California Street
Denver, Colorado 80202



About RMAC

We are excited to announce the 2024 Rocky Mountain Area Conference will again provide both an in-person and virtual experience! The conference is scheduled for **Monday & Tuesday, September 23rd & 24th** and will be held at the **Le Méridien Denver Downtown**. With 16-hours of CPE, the conference will encompass two full days of training with choices on Accounting, Auditing, Technology, Management & Leadership, Finance, Taxation, Special Topics, and will include several Keynote presentations.

Our reputation for a stellar slate of sessions, quality speakers and sponsor participation has provided tremendous, positive responses from our participants over for over 30+ years. We hope you will share in the continued success of the consistently, well attended RMAC by considering one of the below Sponsor Opportunities. Attendee registration is set to open early July, we encourage sponsors to seize the opportunity and secure your level TODAY!

Sponsored by the Accounting & Financial Women's Alliance (AFWA), Institute of Internal Auditors (IIA), and the Institute of Management Accountants (IMA), the RMAC offers quality continuing professional education to professionals including CPAs, CFOs, Controllers, Internal Auditors and other key decision-makers within their companies.

Session and speaker information will be available in June.



Accounting & Financial Women's Alliance
CONNECT • ADVANCE • LEAD
Denver Chapter



The Institute of
Internal Auditors
Denver



The Association of
Accountants and
Financial Professionals
in Business

DENVER - CENTENNIAL CHAPTER

Sponsorship Opportunities

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KEYNOTE SPONSOR

Investment: \$3,500

*TWO SPONSORSHIPS
AVAILABLE*

A Premium Sponsor offering the most exposure to our attendees!

Advertising and Hybrid Benefits

- Logo included on RMAC website with live link and all emails, includes premier sponsor call-to-action emails before and after Conference
- Logo included on all external digital marketing*
- Opportunity to introduce Keynote speakers and additional verbal recognition during Conference
- Logo on rotating slideshow before and after each session
- 1-minute video ad shown before Keynote sessions
- Attendee list provided 1-week before Conference **
- Opportunity for RMAC to market your education event to attendees within 60 days of Conference

In-Person Benefits

- 6' draped table in prime location during Conference
- Provide swag for attendee tote bag
- Breakfast & lunch each day for 2 table reps
- Self-standing company banner in Grand Ballroom
- CPE opportunity for 2 table reps***

Virtual Benefits

- Highlight of company with call-to-action in the chat box prior to Keynotes
- Virtual platform link for attendees to request a meeting with you

LUNCH or BREAKFAST SPONSOR

Investment: \$3,000

*FOUR SPONSORSHIPS
AVAILABLE*

Additional exposure during
everyone's favorite time: Meals!

Advertising and Hybrid Benefits

- Logo included on RMAC website with live link and all emails, includes premier sponsor call-to-action emails before and after Conference
- Verbal recognition during the Conference
- Logo on rotating slideshow before and after each session
- 1-minute video ad shown before Keynote sessions
- Attendee list provided 1-week before Conference **
- Opportunity for RMAC to market your education event to attendees within 60 days of Conference

In-Person Benefits

- Logo signage on breakfast or lunch tables
- 6' draped table in prime location during Conference
- Provide swag for attendee tote bag
- Breakfast & lunch each day for 2 table reps
- Self-standing company banner in Grand Ballroom
- CPE opportunity for 2 table reps***

Virtual Benefits

- Highlight of company with call-to-action in the chat box prior to Keynotes
- Virtual platform link for attendees to request a meeting with you

RMAC WEBSITE SPONSOR

Investment: \$2,500

ONE SPONSORSHIP AVAILABLE

Your logo will be prominently displayed on our website and registration platform!

Advertising and Hybrid Benefits

- Logo included on RMAC website in the header for each page and on the registration page with live link
- Logo included on all emails and post conference email with a short company summary
- Verbal recognition during Conference
- Logo on rotating slideshow before and after each session
- Attendee list provided one week before Conference **

In-Person Benefits

- 6' draped table during Conference
- Provide swag for attendee tote bag
- Breakfast & lunch each day for 2 table reps
- Self-standing company banner in Grand Ballroom

Virtual Benefits

- Highlight of company with call-to-action in the chat box prior to Keynotes
- Virtual platform link for attendees to request a meeting with you

SESSION TRACK SPONSOR

Investment: \$2,500

FOUR SPONSORSHIPS AVAILABLE

Be in front of our audience for your selected track sessions!

Advertising and Hybrid Benefits

- Logo included on RMAC website with live link and all emails, includes post conference email with a short company summary
- Opportunity to introduce the session track speakers on both days and verbal recognition during Conference
- 30-second video ad shown before track sessions
- Logo on rotating slideshow before and after each session
- Attendee lists provided one week before Conference **

In-Person Benefits

- 6' draped table in prime location during Conference
- Provide swag for attendee tote bag
- Breakfast & lunch each day for 2 table reps
- Self-standing company banner in Grand Ballroom

Virtual Benefits

- Highlight of company with call-to-action in the chat box prior to track sessions
- Virtual platform link for attendees to request a meeting with you.

PARKING SPONSOR

Investment: \$2,500

*TWO SPONSORSHIPS
AVAILABLE*

Be the most popular vendor –
hand out parking vouchers!

Advertising and Hybrid Benefits

- Logo included on RMAC website with live link and all emails, includes post conference email with a short company summary
- Verbal recognition during the Conference
- Logo on rotating slideshow before and after each session
- Attendee lists provided one week before Conference **

In-Person Benefits

- Drive traffic to your table by handing out 40 parking vouchers to attendees plus parking vouchers for day of speakers
- 6' draped table for both Conference days
- Provide swag for attendee tote bag
- Breakfast & lunch each day for 2 table reps
- Self-standing company banner in Grand Ballroom

Virtual Benefits

- Highlight of company with call-to-action in the chat box prior to Keynotes

LANYARD SPONSOR

Investment: \$2,000

*ONE SPONSORSHIP
AVAILABLE*

Your logo featured on our
In-Person attendee badge
lanyards!

Advertising and Hybrid Benefits

- Logo included on RMAC website with live link and all emails, includes post conference email with a short company summary
- Verbal recognition during Conference
- Logo on rotating slideshow before and after each session
- Attendee lists provided one week before Conference **

In-Person Benefits

- Your branded lanyards provided to all In-Person attendees
- 6' draped table for both Conference days
- Provide swag for attendee tote bag
- Breakfast & lunch each day for 2 table reps
- Self-standing company banner in Grand Ballroom

Virtual Benefits

- Virtual platform link for attendees to request a meeting with you

GAME SPONSOR

Investment: \$1,500

ONE SPONSORSHIP AVAILABLE

Your logo at the center of our game designed to engage attendees with you!

Advertising and Hybrid Benefits

- Logo included on RMAC website with live link and all emails, includes post conference email with a short company summary
- Verbal recognition during Conference
- Logo on rotating slideshow before and after each session
- Attendee lists provided one week before Conference **

In-Person Benefits

- Logo on game designed to engage attendees with all sponsors, includes a gift card presented to the winner by your table rep
- 6' draped table during Conference
- Provide swag for attendee tote bag
- Breakfast & lunch each day for 2 table reps
- Self-standing company banner in Grand Ballroom

Virtual Benefits

- Virtual platform link for attendees to request a meeting with you

COFFEE STATION SPONSOR

Investment: \$1,250

*TWO SPONSORSHIPS
AVAILABLE*

Bring energy to RMAC by providing
caffeine for a day!

Advertising and Hybrid Benefits

- Logo included on RMAC website with live link and all emails, including post conference email
- Verbal recognition during the conference
- Logo on rotating slideshow before and after each session
- Attendee list provided one week before Conference **

In-Person Benefits

- Logo signage on coffee station in Main Foyer on your sponsorship day
- 6' draped table for both Conference days
- Provide swag for attendee tote bag
- Breakfast & lunch each day for 2 table reps
- Self-standing company banner in Grand Ballroom

Virtual Benefits

- Virtual platform link for attendees to request a meeting with you.

EXHIBITOR

Investment: \$1,000

*TWO SPONSORSHIPS
AVAILABLE*

Advertising and Hybrid Benefits

- Logo included on RMAC website with live link, one pre-Conference email and one post Conference email.
- Logo on rotating slideshow before and after each session
- Attendee list provided one week before Conference **

In-Person Benefits

- 6' draped table during Conference
- Provide swag for attendee tote bag
- Breakfast & lunch each day for 2 table reps

Virtual Benefits

- Virtual platform link for attendees to request a meeting with you.

One Day Exhibitor tables may be offered depending on capacity limits. Please reach out to info@accountingconference.org for availability.

Thank You!

The 2024 RMAC planning committee thanks you for your sponsorship and support of the Conference! Sponsors are integral to keep attendee costs low & continue the Conference for years to come.



Contact Information:

www.accountingconference.org

info@accountingconference.org

*For more information on planned digital marketing campaigns reach out to info@accountingconference.org

** Attendees are automatically opted in during registration

*** CPE is in-room capacity dependent and must be the same 2 table reps each day